

Benefits

Agile & Flexible Price Updates

- Timely and accurate price updates
- Flexible pricing

Efficient Operation

- Reduce manpower and logistics cost
- Improve on operations productivity

Low Energy Consumption

- Power Saving Design
- Average lifespan of 5 years with 2 updates daily*



Enhanced Shopping Experience

- Omni-channel marketing
- Increase brand loyalty

Remote Access & Monitoring

- T@POP CMS (Central Monitoring System)
- Bi-Directional Communication for Tags

Specifications

Model	InfoTag 1.54"	InfoTag 2.13"	InfoTag 2.9"	InfoTag 4.2"	InfoTag 5.83"	InfoTag 7.5"
Dimension WxHxD(mm)	49 x 39 x 15	70 x 39 x 16	90 x 44 x 15	103 x 88 x 17	140 x 110 x 17	184 x 122 x 17
Screen Size	1.54"	2.13"	2.9"	4.2"	5.83"	7.5"
Display Size (Pixels)	152 x 152	212 x 104	296 x 128	400 x 300	648 x 480	800 x 480
Display Size (mm)	28 x 28	49 x 24	67 x 29	85 x 65	119 x 88	163 x 98
Resolution (DPI)	140	111	112	120	138	125
Display Colour	3-colour: Black, White, Red 3-colour: Black, White, Yellow					
Operating Temperature	5°C to 30°C					
Display Technology	ePaper					
Compliance	RoHS					
Operating Humidity	65% max. RH non-condensing					
Water Protection (IP Rating)	IPX5			IPX2		
Factory Option	Basic	Without LED and NFC		—		—
	Premium	With LED and NFC		With LED and NFC		With LED and NFC
LED Colour	5-colour: Red, Green, Cyan, Yellow, Magenta					

Model	e.Label 1.54"	e.Label 2.7"	e.Label 4.2"	InfoTag 2.13" LT
Dimension WxHxD(mm)	50 x 61 x 28	80 x 55 x 16	103 x 89 x 15	70 x 39 x 16
Screen Size	1.54"	2.7"	4.2"	2.13"
Display Size (Pixels)	152 x 152	264 x 176	400 x 300	212 x 104
Display Size (mm)	28 x 28	58 x 39	86 x 65	49 x 24
Resolution (DPI)	140	117	120	111
Display Colour	2-colour: Black, White			2-colour: Black, White
Operating Temperature Normal	0°C to 40°C			
Operating Temperature Low	—			
Display Technology	ePaper			ePaper
Compliance	RoHS			
Operating Humidity	85% max. RH non-condensing		85% max. RH non-condensing	
Water Protection (IP Rating)	IP67			IPX5
Factory Option	Basic	—		Without LED and NFC
	Premium	—		With LED and NFC
LED Colour	—			
	5-colour: Red, Green, Cyan, Yellow, Magenta			

* For InfoTag 5.83" and InfoTag 7.5", average lifespan is different. Please check with DIGI representative.



CE • Specifications are subject to change without prior notice

DIGI SINGAPORE PTE. LTD.

4 Leng Kee Road #05-02/03/04/05/11/12
SIS Building SINGAPORE 159088
TEL : +65 6472 2996
SALES: +65 6378 5387
FAX : +65 6863 4614
URL : www.digisystem.com/sg/
E-MAIL : customer_support@sg.digi-group.com

TERAOKA SEIKO Co., Ltd.

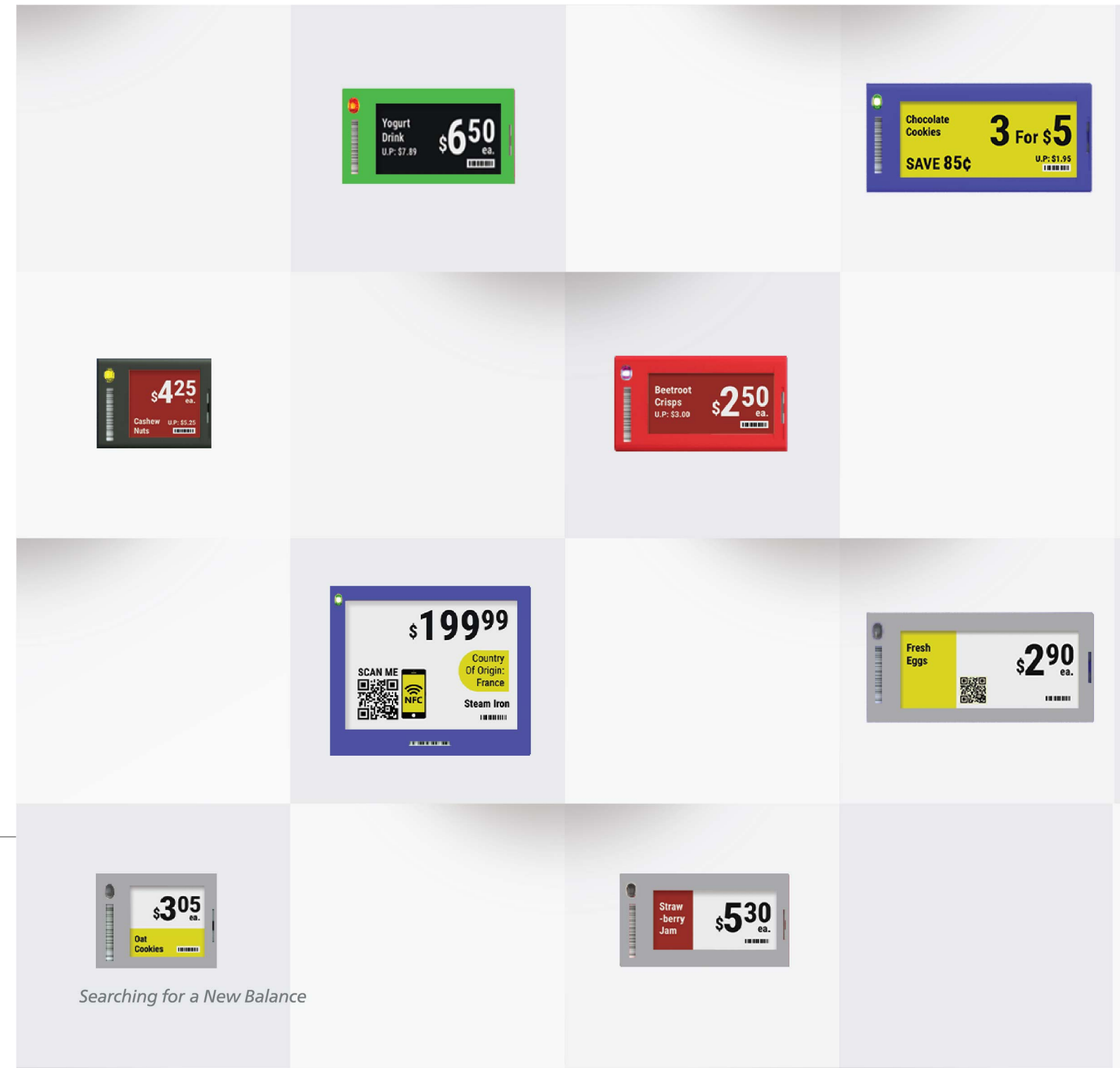
13-12 Kugahara 5-chome, Ohta-ku,
Tokyo 146-8580, JAPAN
TEL: +81-3-3752-2131
FAX: +81-3-3752-5562
URL: www.digisystem.com

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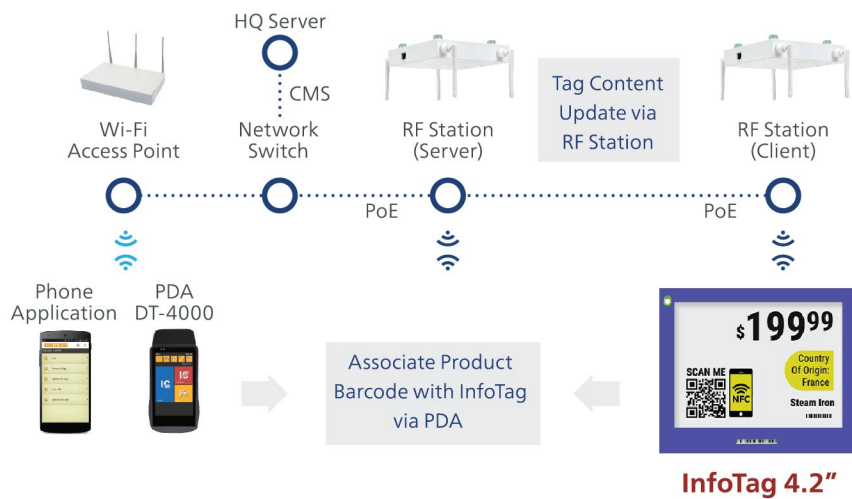
T@POP ESL

Electronic Signage Solution



Searching for a New Balance

Simple Infrastructure & Management



Central Monitoring System (CMS)

T@POP CMS enables headquarters to monitor real-time status of the system, tags and store details. Update multiple product information and pricing in one setting.



Merchandise Picking

Optimise the execution of online orders with accuracy and efficiency.



Personal Shopping

Track customers' shopping behavior for analysis and strategic promotions.



Simple Interaction

• Micro-Interaction with Customers

Engage customers on the go by scanning the QR code in the InfoTag with their smartphones.

InfoTag..
Redefine Simplicity

• LED Flash Light

Designed with built-in LED flashlight, attract customers' attention to the promotional products with the magnified LED flashlight.

• High Definition ePaper Displays

The ePaper display offers paper-like readability and extremely low power consumption.

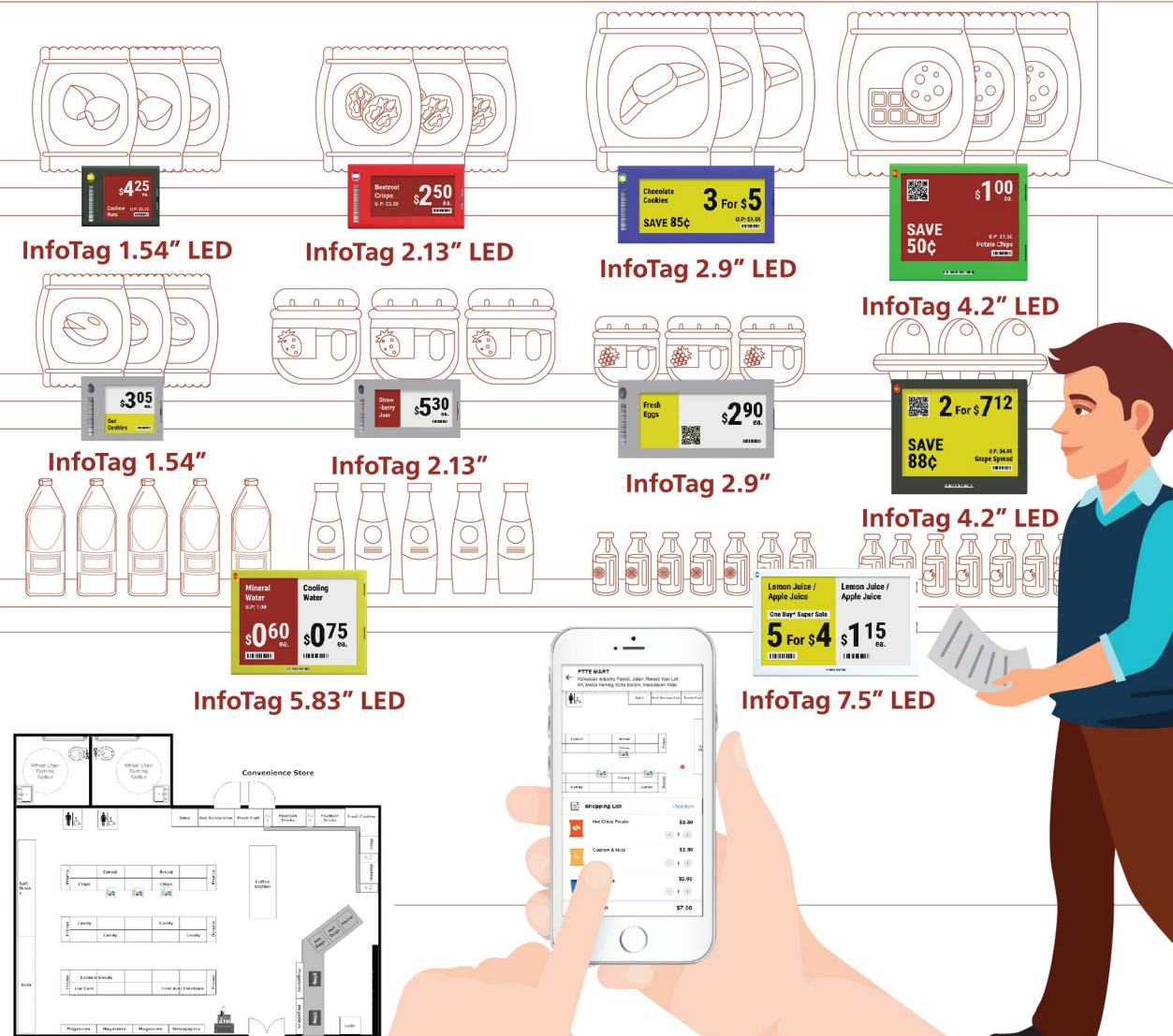
• Micro Web Pages for Merchandise Details

Display key information for customers to help them make informed decisions before purchasing. Operators can also opt to switch the pages in between for inventory and delivery details for work efficiency.

• Product locator with Personal Shopping

Indulged in a personalised shopping experience by using NFC function in your smartphone to scan the tags for more product details or allergens list.

Shop at ease by locating the products placement on your smart phone conveniently with the Shopping app.

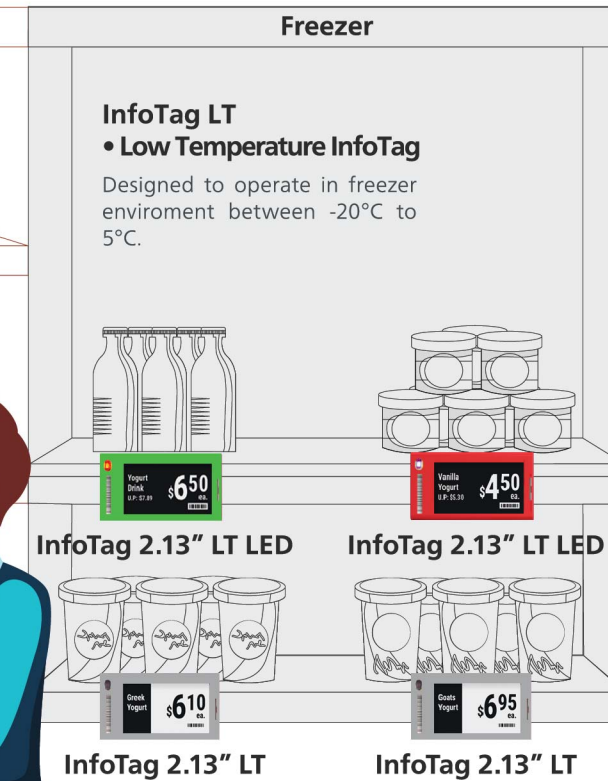


Simple Installations

• Flexible Fitting

Fit different sizes of tags on one single rail for display.

e.Label..
Seamless Price Updates



• Water and Dust Resistant

Designed for wet environment usage with IP67 rating where electronic labels need to be wash for hygiene reason.

